

Call for Downtown Business and Property Owners to Participate
PULLMAN WINDOW WALK 2021: A Community Art Project
March 13 – April 13, 2021

The City of Pullman Arts Commission invites downtown businesses and property owners and managers to participate in **Window Walk 2021**, March 13 – April 13. Participating businesses and properties, including vacant storefronts, will host the work of local and regional artists in their windows for a month-long celebration of the arts in Downtown Pullman.

- ◆ **Businesses** will pair with individual artists, to be selected through a jurying process.
- ◆ **Property Owners/Manager** will work with the WSU Department of Fine Arts and Office of Student Involvement, to present WSU faculty and student artwork.

This project is envisioned to:

- Enhance the vibrancy of downtown Pullman in early spring.
- Increase foot traffic, bringing new clients to established businesses.
- Invigorate the downtown environment by utilizing vacant storefronts to display works of art and art installations.
- Promote and provide visibility for local and regional artists.
- Build community through collaboration.

There is no cost to businesses or to artists to participate. All sales inquiries will be directed to participating artists.

This project and all associated activities is organized and coordinated by the **Pullman Arts Commission** with support from the *City of Pullman, Pullman Chamber of Commerce, WSU's Office of Student Involvement, Center for Civic Engagement and Department of Fine Arts.*

TIMELINE

Deadline for artists to apply online: February 24, 2021

Deadline for business and property registration: February 24, 2021

Installation Dates: March 11 -12, 2021

Exhibit Dates: March 13 – April 13, 2021

Exhibit Tear Down Dates: April 14 – 15, 2021

For more information and to apply to be a host venue visit
www.facebook.com/PullmanArtsCommission/ or email
PullmanArtsCommission@gmail.com
ADD JENNIFER'S EMAIL??

Thriving Arts Equal a Thriving and Vibrant Economy!



PULLMAN WINDOW WALK 2021: A Community Art Project

Call To Artists: Storefront Exhibition

Juried by: _____

March 13 – April 13, 2021

The City of Pullman Arts Commission invites local and regional artists to participate in **Window Walk 2021**. The work of selected artists will be displayed in storefront windows of downtown Pullman businesses. This month-long celebration of the arts and all associated activities is organized and coordinated by the **Pullman Arts Commission** with support from the *City of Pullman, Pullman Chamber of Commerce, WSU's Office of Student Involvement, Center for Civic Engagement and Department of Fine Arts.*

Exhibition dates are March 13 – April 13, 2021. Installation is scheduled for March 11 and 12.

About the Project:

The aim of this project is to promote and provide visibility for local and regional artists and at the same time invigorate downtown Pullman and enhance its vibrancy in early spring. Pullman Window Walk will build community through collaboration. Artists will be paired with local businesses and property manager, who will display the works of selected artists, in their storefront windows. There is no specific theme, but artworks should be display-ready for a non-gallery environment and appropriate for viewing by the broadest of audiences.

Submission Requirements:

Artists should submit (upload) samples of three (3) works of art or art installation that are representative of the work to be displayed. There is no fee to artists to apply or participate. All sales inquiries will be directed to participating artists.

Artists must be 18 or older to apply.

Submissions can be any 2D, 3D (including installation) or *time-based* artworks that will be display-ready. For example: 2D works are framed with hanging devices; 3D works are presented on pedestals, if appropriate; artists should plan to provide necessary equipment for videography or other projection works.

Deadline for submission is February 24, 2021.

Personal information will not be shared or displayed.

**Artists will be notified of selection and placement by February 26, 2021.
Installation of selected works will take place March 11-12, 2021.
Artists should plan to pick up their artwork April 14-15, 2021.**

The number of works displayed by each artist will vary, depending on the storefront site, size and availability for display. All works must be available for the entire length of the project.

For more information and updates please visit:
www.facebook.com/PullmanArtsCommission/ or email
PullmanArtsCommission@gmail.com

Name *
First
Last

Are you currently a student?
Yes No

If yes, what school do you attend/grade level (i.e., undergraduate, graduate student)

Email*
Enter email
Confirm email

Website (if you have one)
<http://>

Instagram (if you have an account)

Phone* (for questions regarding delivery and pick-up of work)

Address*
Street Address
Address Line 2
City
State
Zip Code

Artists Statement*
Describe your artwork in 250 words or less

Artists Resume or CV*
Upload

SECTION BREAK -----

PROJECT OUTLINE/TIMELINE (working document)

Call to Artists

News release, Facebook, Instagram announcements
Artist application website live – ASAP
Call for Artists Flyer

Call for Business Participants

Call to Businesses Flyer
Application Form? Release Form? Acknowledgment of Anything?
News release
Pullman Chamber of Commerce (Marie)
City of Pullman Economic Dev. (Jennifer)

Pullman Community Update: Jan. 12

Deadline for artists to apply: February 24, 2021 (Monday)

Deadline for business and property registration: February 24, 2021 (Wednesday)

Jurying Artwork: Feb. 25

Final pairing of artists with businesses: Feb. 25

Notification to Artists and Businesses by email: Feb. 26

Design and distribute Window Walk Map

Installation Dates: March 11 -12, 2021

Help from the WSU Center for Civic Engagement in transporting work?
Simple Signage for each artist including Artist name, title, medium and a
short
bio and artist's statement

Exhibit Dates: March 13 – April 13, 2021

Window Walk news release
Window Walk – simple map of participating artists and businesses

Exhibit Tear Down Dates: April 14 – 15, 2021

Help from the WSU Center for Civic Engagement in transporting work

Ongoing: Facebook and Instagram updates (Katie)

Search for funding (grants, donors, etc.)

Other considerations: Should there be a couple of artist awards for incentive? i.e., People's Choice (could be done by email? QR code?), artist supply gift certificate(s) awarded by PAC, other?