

League of Women Voters of Pullman Observer Report

Name of Agency: Pullman Arts Commission (PAC)

Date: March 12, 2019

Observer Reporting: Uta Hutnak

Length of Meeting: 1 hr. 50 min.

Members Present:

John Rich, substitute chair

Suzanne Polle

D. Brady Boone

Joanna Bailey

Members excused:

Jeri Harris

Meg Conley

Guest/ Public:

Lu Feazle-Hurt

1) The **Policies and Procedures** updates are in the hands of the city attorney

2) **Artfest:**

The City approved adding a beer garden to the Artfest celebration. It will be set up in the Library parking lot and Tom Handy (Paradise Brewery) will be in charge. PAC has to provide the fencing around the perimeter of the beer garden. There was some concern that this addition could take away from the focus on art. However, it would probably bring in more people. Discussion followed about participation fees and the consensus was to charge the regular food vendor fee and that group artists should pay individually. There will be boxes for voluntary contributions and donations.

PAC has to focus more on marketing and advertising for a successful grant application to the Chamber. Social media is essential and all members are asked to spread and share information and artists will be asked to put Artfest information on their websites.

Other ideas that will be pursued: restaurant participation by offering special portable dishes for visitors to Artfest and they would be listed in the Artfest publication. Also adding a quilt show.

The Mayor's Award presentation will be on Saturday at RTOP followed by a performance.

There are new banners and there will be brochures and posters for distribution.

Avista has been contacted for support and entertainment groups are being contacted.

3) **Guest Lu Feazle-Hurt** is an artist and new to Pullman; she came to the meeting because of her interest in art and her experience in Portland, OR.