

## League of Women Voters of Pullman Observer Report

Name of Agency: **Pullman Arts Commission**

Date: **May 14, 2019**

Observer Reporting: Uta Hutnak

Length of Meeting: 1hour 15 minutes

Members Present/Absent:

Jeri Harris, chair

Judy Dunn

Meg Conley

John Rich

Suzanne Polle

Tyler Kirshner

Joanna Bailey

Excused: D. Brady Boone

The main topic of this meeting was to review and finalize tasks for the upcoming Artfest. It was decided that at least one Commissioner should visit with the participating businesses and artists on Friday and Saturday and all the commissioners chose at least one business to visit during the day.

Jeri explained how the calling card works: patrons will get a whole punch on their card at the business they visit and then they'll get a raffle ticket at the PAC table for each punch which they can deposit in a jar of whichever raffle price they prefer. The most important part is that patrons fill out and deposit the information on the bottom of the calling card in order for PAC to get a count of the numbers, geography and demographics of visitors. This is important for the Chamber of Commerce and future grant applications. It was mentioned that it was well worth it to spend money on ads in the Spokesman Review and Chowder magazine; it gave Artfest good publicity outside of Pullman. The Commissioners received Tshirts with the Artfest Logo.

Joanne and Jeri talked to Mr. Kimmel at Avista and received a \$1000 contribution, which will go towards some compensation for the entertainers.

As the League is participating in Artfest with an information table, members should be aware of the event and hopefully come downtown and enjoy the displays and activities.

All PAC members are very much involved and doing their parts to make Artfest a successful event in Pullman. They work well together towards this common goal.